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COVERSTORY

Revel Casino

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With "AMACEON", LOBO has created one of Europe's most spectacular permanently installed multimedia experiences, which even sent the public at a specialist exhibition in Dubai into raptures.

Mother Earth Goes Multimedia

The scientist Dr James Lovelock developed the thesis in the seventies that Earth could be seen as one great living organism. This inspired LOBO's Creative Director, Alexander Hennig, to create an opulently staged multimedia show, the "AMACEON", at the Holiday Park in Hassloch.

This leisure park in the Palatine region of Germany, which is known far and wide for its attractions with an especially high experience value, brought in the world leader LOBO for its new top attraction with investment figures up in the millions.

On the quest for Mother Earth, an impressive multimedia orchestra consisting of layered video projections, lasers, water, fire and uncounted special effects takes the spectators for 15 minutes into an abstract dream world. A team of more than 60 people made this ambitious project come true within just 5 months. This LOBO creation is a universally applicable multimedia theater, which could easily be used in the future with minimum effort to stage other programs in an alternating operation.

To be able to whisk visitors to the park away for about 15 minutes into a dream world far from reality requires enormous technical efforts behind the scenes.

To make the experience perfect the new attraction offers water fountain effects, water cloud effects, underwater fire effects, 8-channel surround sound and a complete Armada of moveable and conventional lighting. Water sprinklers over the spectators, wind machines and fog generators provide the last touch of perfection to the dream machinery. The multimedia orchestra is controlled by LOBO's real-time multimedia workstation LACON 5, which guarantees the simplest system operation imaginable as well as quick program changes.

Spectators witness the Big Bang, the creation of life and the origins of the human race. One minute Mother Earth is sending down lightning and fire or spraying the spectators with powerful fountains; the next minute she is playfully attending to the origins of life and her favourite creation, humans.

Compared with the show production at LOBO's, the final adaptation at the location was accomplished quickly in a few nights' work thanks to the well-polished control concept. Directly after the final inspection of the show by the park's general manager Wolfgang Schneider, Hennig flew straight off to Dubai, where LOBO managed to amaze the hard-headed experts at the PALME exhibition with a slimmed down version of AMACEON.



Picture Credits: LOBO Laser and Multimedia Systems, Aalen/Germany



