

# lighting today

OCTOBER - DECEMBER 2010

Cover Stories

## *The Infinity Bridge, U.S.*

A stunning lighting design by  
Speirs and Major Associates

## **CLOSING CEREMONY OF THE FIFA WORLD CUP 2010**

One of the best and most visually  
exciting World Cup events to date

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**SHOW  
REPORTS**

Lighting Showcase

## **LASER MANIA AT EUROPA PARK'S HISTORAMA**

## *Opening Ceremony of Marina Bay Sands*

iLLuMa -  
Product Showcase

*Giselle*  
by Gallery  
Vetri d'Arte

# *Historama*



**On the occasion of its 35<sup>th</sup> anniversary, the Europa Park presented a new multimedia attraction. Laser show and multimedia specialist LOBO was in charge of the technical layout and implementation.**

# at Europa Park

## HISTORY IN A NEW WAY

An unparalleled success story, the Europa Park is the world's largest seasonal amusement park and is owned by the Mack family, who not only run the park with passion and an incredible love for details, but who also hark 230 years back as a manufacturer of carts and rollercoasters.

Right for the start of the anniversary week, the so-called "Historama" opened its gates within a glamorous opening ceremony with approximately 300 members of the press, Prime Minister Stefan Mappus, Sabine Christiansen and Henry Maske.

The Europa Park is dedicated to the history of the park and its owners. Apart from the "Generations' Restaurant" with a VIP lounge and a monorail station, it also comprises an innovative

multimedia ride, for which LOBO developed and implemented the whole technical concept.

### Inside the Attraction

For the new attraction, the former glass pyramid was entirely cleared out and the interior and exterior was completely redesigned. Upon entering through an opulently designed museum, the waiting crowds gain unusual insights into the development and milestones of the park, thanks to numerous exhibits and interactive displays.

The actual attraction consists of three pompously designed guest cabins, which revolves around six stages, and perfectly matches the design of the museum. Up to 700 visitors (per hour) can participate in the 15-minute ride through history.