

# PALME

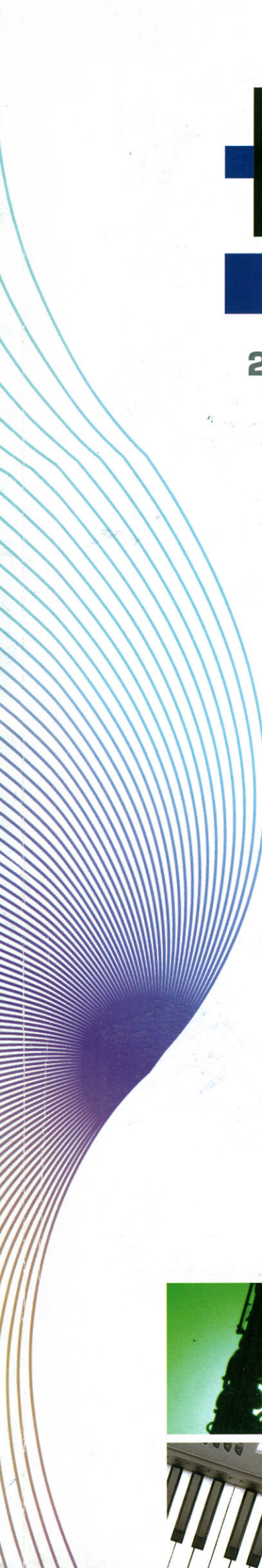
MIDDLE EAST

2008 OFFICIAL SHOW CATALOGUE



27-29 APRIL 2008

[www.palme-middleeast.com](http://www.palme-middleeast.com)

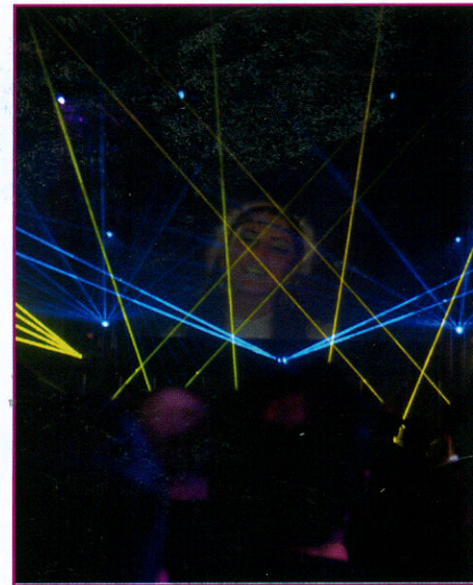




## THE LOBO LASER SHOW: MYSTERIA

Every year, German-based laser supplier LOBO bring their latest laser and projection show to PALME ME and this year is no exception. *Mysteria* - 'a multimedia spectacular of the superlatives' - will be the central highlight at the LOBO booth during PALME ME 2008. The show is a co-production of LOBO and the Calren studios, and was created in association with the German Europa Park where it premiered in October of last year. *Mysteria* is a flexible show concept that is available in different packages of different duration for both rental and permanent installations. For smaller applications, a media-based version is available, as presented at the PALME trade show. This smaller format is based primarily around video projections and lasers, but the concept also allows for the staging of giant outdoor shows with a captivating media mix incorporating lasers, video, fire effects, water fountains, fireworks, live singers and many different artists on stage. Thanks to the modular nature of *Mysteria*, the show can be easily adapted to different occasions.

*LOBO can be found on stand 6A40*



## THE PALME CAFÉ

The PALME Café is the perfect environment for you to have a meeting, or simply unwind with the many refreshments on offer. Brought to you by mondo\*dr magazine, IBS Flight Cases and IBS Stage Décor, the PALME Café offers you the ideal setting to grab a coffee during your hectic schedule.

*The PALME Café is situated at the far end of Hall 8.*



## EVENT 360 LOUNGE

The Event 360 Lounge is a new networking lounge for the events industry. Brought to you by 3D Deco, Caterainment, Event 360's official magazine meetme and official radio station Coast FM, you will be able to network with industry experts and find new business contacts.

*The Event 360 Lounge is located in Hall 4.*

## VIP LOUNGE

Open to all VIPs, and PALME Global VIP Platinum card holders, the VIP Lounge offers an exclusive area for meetings and refreshments, as well as providing internet access.

*The VIP Lounge can be found at the far end of Hall 8.*



## PALME LOUNGE @ BLUE BAR

This year we will again be hosting the PALME Lounge at the Blue Bar! This incredibly popular feature of PALME M.E. is where the industry chills out during the show. The PALME Lounge at the Blue Bar is a great setting where you will be able to relax, meet your friends from the industry, or celebrate one of the many deals signed at the show!

*You can find the PALME Lounge at the Blue Bar, Novotel, near Hall 8.*