In 2016 again ILDA Awards for LOBO

With the previous year's November awarded creative performance in the categories Beam Show, Innovative Application and Laser Photography, LOBO cracks it's 160 award level and is therefore leading the award number ranking list of ILDA member laser show suppliers further on.



Last year LOBO again was able to score with outstanding laser shows and applications through high creativity, know-how and attention to details. Three out of eight submitted works received an award which highlights again the show designers' and the Creative Director's remarkable hit quote.

In the for laser shows very essential category "Beams/Atmospherics Show for a Single X-Y Scanner Pair" LOBO reached the 1. Place with the "Future City" show by show designer Philipp Wendt. An almost insane level of precision has become the signature feature of Wendt's shows. You will not find a single cue of the music which has not been transformed into laser light. In combination with the extreme accuracy you have the impression that lasers are not interpreting, but are actually playing the music.



With another award in the category "Innovative Application" LOBO proofed with a laser installation for the Bosch exhibition stand on the IAA in Frankfurt, that there is much more possible with laser light than just beam shows and projections. At first glance, the trade show visitor does not see more than three large background prints at the Bosch Mobility Solutions exhibition stand. But all in a sudden a dazzling and elegant shine rushes over the images, just as if it was an integral moving part of the static motive. For this project we developed a new aesthetic approach for the use of lasers: Not dazzling bright in a dark environments, but in a rather subtle, reduced and elegant way, three laser projectors bring to life large background prints on this brightly illuminated stand. The stand creates a pleasant contrast to the omnipresent flashy standard LED screen setups on this trade show.



Last but not least there has been another award in the category "Laser Photography" for the spectacular photo of the "Alpha Sphere" show. The photographer here was the new Creative Director Udo Gauss, successor of Alexander Hennig, who was able to do this breathtaking photo with one single shot. Very interesting things happen performing a time exposure with minimum aperture on a moving laser projection. Contrary to its original appearance, the resulting grain in the photo gives the laser a natural touch, almost like hair reflecting sunlight, such as it happened to this photo looking like a magical sphere.

Important Notice: All laser effects on the images derive from real photographs and have not been generated on computers.

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