

## Anniversary of State Innovation Award with LOBO

The Department of Trade and Commerce relies on the former award winner LOBO to stage a laser show for the 25th anniversary of the Innovation Award.



As a former award winner, LOBO was in charge for the production and staging of the anniversary show of the State Innovation Award.

This year, the Innovation Award of the Federal State of Baden-Württemberg celebrated its 25th anniversary. The award is not only among the most prestigious awards of this kind in Germany,

unlike any other, it also stands for the inventive ingenuity of the country which is world-famous for its innovators and thinkers, such as Benz, Bosch or Einstein.

Also the show specialist LOBO, received one of these coveted awards already in 1992, as the first company in its industry. So it is not surprising that the Department of Trade and Industry chose this award-winning company, renowned all over the world, for the production and staging of the anniversary in the "King-Karl-Hall" in the Houses of Economy in Stuttgart.

Apart from a spectacular, individual opening and a fantastic laser finale, also each award winner has been presented with laser projections during the award's ceremony.

In order to meet the innovative appeal, LOBO also relied on technically innovative solutions, using their brand-new generation of ultra-bright laser projectors called "sparks". These compact, air-cooled systems were just put on the market earlier this year and are presently considered to be the brightest multicolor lasers today.



The award was named after its initiator, the former Secretary of Commerce, Dr. Rudolf Eberle.



Three sparks laser system make the air literally glow.



The impressive finale.



A phenomenal laser show at the House of Economy.

LOBO's technical director grad. engineer Mr. Sebastian Thiemeier about using "sparks": "Of course, sparks were actually developed for much larger events. In Stuttgart, the air was literally glowing during the show. The lasers were so bright that we only projected a few selected effects directly into the audience, 95% of the show happened above the heads of the audience. Thanks to the brightness, the show really looked phenomenal."

The extraordinarily decent and valuable design of the visibly installed projectors fitted perfectly into the modern ambience of the hall.

Also because of their simple handling and the very short setup time, the new systems were predestined for this task: In less than one hour, the laser system consisting of 3 "sparks" projectors, was ready to go.



LOBO's President Lothar Bopp during an interview.



Only a few selected effects were projected into the audience.

**Important Notice:** All laser effects on the images derive from real photographs and have not been generated on computers.